

# SARAH J. MINEMIER

Charlotte/Chapel Hill, North Carolina

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## EDUCATION

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**UNC-Chapel Hill; Hussman School of Journalism and Media** – Chapel Hill, NC **May 2026**

*Media and Journalism Major B.A.; PPE (Philosophy, Politics, Economics) Minor*

- GPA: 3.80/4.00
- Dean's List 2024-2025

**Central Piedmont Community College** – Charlotte, NC **July 2024**

*Associate in Arts*

- GPA: 3.93/4.00
- President's List 2022-2024
- SAT Score: 1430

## RELEVANT COURSEWORK

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**Foundations of Interactive Media; UNC Hussman** – Chapel Hill, NC **January 2025 – Present**

*Web Design*

- Developed a fully functional, multi-page website with ~2,000 lines of HTML/CSS
- Created a personal portfolio site from scratch, incorporating JavaScript for added interactivity

**Introduction to Digital Storytelling; UNC Hussman** – Chapel Hill, NC **January 2025 – Present**

*Video Storytelling*

- Produced a 3-minute documentary-style video using a structured 3-act narrative with interview (A-roll) and supplemental footage (B-roll)
- Conducted interviews, edited multi-layered content in Adobe Premiere Pro, and crafted a cohesive story

**International Business; CPCC** – Charlotte, NC **August 2023 – December 2023**

*Global Business Strategy*

- Developed an 8-page international business expansion plan for a large EV manufacturer in India
- Synthesized over 30 academic sources to inform strategy across FDI, marketing, and manufacturing

## OTHER EXPERIENCE

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**Florence University of the Arts** – Florence, Italy **Incoming June 2025**

*Journalism Scholar*

- Awarded placement to produce multimedia stories on European arts for local and campus publications

**Courtyard Marriott Chapel Hill** – Chapel Hill, NC **March 2025 – Present**

*Front Desk Associate*

- Assisted approximately 50-80 guests daily with check-ins, check-outs, and service inquiries

**Cold Stone Creamery** – Charlotte, NC **May 2022 – February 2023**

*Shift Team Leader*

- Trained 10+ team members and executed end-of-day cash counts, averaging \$2,500-\$4,000 in revenue

## ADDITIONAL INFORMATION

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- Active Member – Carolina Barbell Club and Badminton Club
- Adobe Premiere Pro, JavaScript, HTML, CSS, Canva, Figma, Microsoft Office
- Interests: Video Editing, Graphic Design, Painting, Skiing, Weightlifting, High-Protein Foods